

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
314596-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Local House-Political	WPTV Local	Local

Advertiser	Product	Estimate Number
Thomas Peterffy	Thomas Peterffy	

Billing Address:

**Thomas Peterffy**  
**Attention: Accounts Payable**  
**One Pickwick Plaza**  
**Greenwich, CT 06830**

Flight Dates	Order #	Alt Order #
10/18/12 - 11/05/12	314596	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/12	10/18/12	M-F 11-1135p	11-1135p	---T---	1:00	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/18/12 11:29 PM M-F 11-1135p 11-1135p 1:00 TPTV1001H \$6,000.00 NM									
2	10/24/12	10/24/12	M-F 6-630p	6-630p	--W----	1:00	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/24/12 6:27 PM M-F 6-630p 6-630p 1:00 TPTV1001H \$8,000.00 NM									
3	10/25/12	10/25/12	M-F 11-1135p	11-1135p	---T---	1:00	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/25/12 M-F 11-1135p 11-1135p :00 <del>\$6,000.00</del> NM See MG 3.2									

Total Spots 2 Gross Total \$14,000.00

## Payment Terms 30 Days

Agency Commission \$2,100.00

Net Amount Due \$11,900.00

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
314596-2	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Local House-Political	WPTV Local	Local

Billing Address:

Thomas Peterffy  
 Attention: Accounts Payable  
 One Pickwick Plaza  
 Greenwich, CT 06830

Advertiser	Product	Estimate Number
Thomas Peterffy	Thomas Peterffy	

Flight Dates	Order #	Alt Order #
10/18/12 - 11/05/12	314596	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WPTV  
 P.O. Box 116871  
 Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/25/12	10/25/12	M-F 11-1135p	11-1135p	---T---	1:00	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 10/29/12 11:33 PM M-F 11-1135p 11-1135p 1:00 TPTV1001H \$6,000.00 NM MG for 3.1 10/25									
4	10/31/12	10/31/12	M-F 11-1135p	11-1135p	--W----	1:00	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 11:22 PM M-F 11-1135p 11-1135p 1:00 TPTV1001H \$6,000.00 NM									
5	11/02/12	11/02/12	M-F 6-630p	6-630p	----F--	1:00	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$8,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 11/02/12 6:28 PM M-F 6-630p 6-630p 1:00 TPTV1001H \$8,000.00 NM									
6	11/05/12	11/05/12	M-F 11-1135p	11-1135p	M-----	1:00	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 11:29 PM M-F 11-1135p 11-1135p 1:00 TPTV1001H \$6,000.00 NM									

**Total Spots** 4 **Gross Total** \$26,000.00

## Payment Terms 30 Days

**Agency Commission** \$3,900.00

**Net Amount Due** \$22,100.00